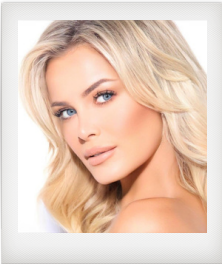




Katy Johnson

Travel, Adventure & Women's Empowerment



About Me

Hi Everyone! I'm Katy, a Cali girl with a Midwest heart. I reside in LA, but am frequently traveling the globe for my passion project "One Model Mission". There is nothing that I'm more passionate and enthusiastic about than traveling, writing, and women's empowerment. I love immersing myself in new cultures, customs, fashion and cuisines! My goal is to travel and learn about the astounding uniqueness of all 195 countries. Follow me as I travel the world showcasing it's beauty while searching for "beauty for a purpose". Thank you! Xoxo KJ

About the Blog

One Model Mission stands out from ordinary travel blogs. It's a platform that goes beyond showcasing the aesthetic aspects of hotels, cities, and countries worldwide. It's about spotlighting the people, particularly the women, who truly make these places unique and exceptional.

105 K

Instagram Followers

10 K

Facebook Followers

99

Countries Visited

120 K

Monthly Impressions

40 K

Monthly Blog views

2-3 %

Follow:Likes Per Post

Demographics



USA, UK & Brazil



Top Cities: LA, NY & London



Top Ages: 25-34

LET'S WORK TOGETHER

www.onemodelmission.com
katy@onemodelmission.com



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Sponsored Brand Collab Packages & Bundles

Social Media

Instagram Swipe up Story +
Blog Post Feature Bundle

\$1500

This includes 1 blog post, 2 Instagram posts within the span of a single month, one custom photo shoot (incl: 2 outfit changes), 1 Facebook Post and One Instagram story

Event Attendance

A Host and a 2 hour (max)
Appearance

\$1500

Event details to be given prior for instagram & Blog coverage prior the event



Photo Shoot

6-7 Look Campaign Shoot

\$1800

Make up and styling to be provided.
Coverage includes 6-7 looks/sets in various locations

Product Review

\$400

Product to be used and reviewed displaying features and the showing of the product on social channels

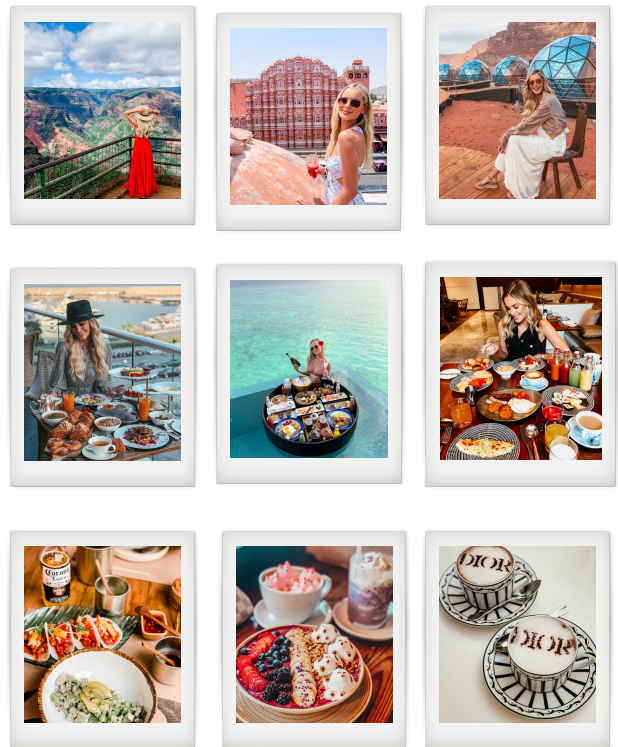
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Who I've Worked With



Examples of My Work

